

Course Information					
Course Code	EN428	* Credit Hours	32	* Credits	2
* Course Name	Business English Practice				
(Course Type)	Optional				
Audience	Fourth-grade English undergraduates				
(Language of Instruction)	Chinese, English				
* School	School of Foreign Languages				
Prerequisite	none				
Instructor	(Course Webpage)				
* Description					
* Description	Business English Practice is to guide and organize undergraduates of English to prepare a report on intercultural issues that they have encountered during their internship.				
course syllabus					
* (Learning Outcomes)	1. 2.				
* (Learning Outcomes)					

(Class Schedule & Requirements)	/	2	/			
		12				
		2				
		12				
* (Grading)	50% +		50%		Internship experience (50%)+Final report (50%)	
* (Textbooks & Other Materials)	<ol style="list-style-type: none"> <li>1. Chaney L. <i>Intercultural business communication / 6th ed.</i> , 2013.</li> <li>2. Samovar, L.A. <i>Communication between cultures /-5th ed.</i> , 2004.(Chapter 7)</li> <li>3. Hofstede, G. <i>Culture's Consequences: Comparing Values, Behaviors, Institutions, &amp; Organizations Across Nation.</i> 2008. Chapter 8</li> <li>4. Snow, D. ——— 2004.</li> <li>5. Hall, E. <i>The Slient Language.</i> Fawcett Publications, 1961. (High-context vs low context)</li> <li>6. Hall, E. <i>The hidden dimension.</i> Anchor Books, 1990.</li> </ol>					

More	
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